



FOR IMMEDIATE RELEASE

JOHN RYDZEWSKI NAMED NEW BOARD MEMBER FOR APOLLO ENTERPRISE SOLUTIONS, LTD. (“AES”) (AES:BH, OAL:GR)

Los Angeles, California, January 10, 2017 – Apollo Enterprise Solutions, Ltd. (“AES” or “The Company”) (AES:BH; OAL:GR) is pleased to announce John Rydzewski as its newest board member.

Mr. Rydzewski is a private investor with professional experience in corporate management, asset management, investment banking and public accounting. Mr. Rydzewski previously served as Executive Chairman of Enumerai Biomedical Holdings, Inc., a biopharmaceutical company; was a Managing Director of Christofferson, Robb & Company, a private investment firm, in the life sciences sector; and as an investment banker where his career included senior healthcare financing responsibilities at Benedetto, Gartland & Company, Inc., Kidder, Peabody & Co. Incorporated, and Dean Witter Reynolds, Inc.

Mr. Rydzewski currently serves as Co-Chairman of the Board of Advisors of RAND Health.

“We are fortunate to have John Rydzewski join the AES board,” said Joseph Konowiecki, AES Chairman and CEO. “His experience and business acumen will strengthen the Company’s leadership for the future.”

About AES

AES’ TRUE™ System of products, powered by Psychographic Conversion™ technology, enables healthcare organizations, banks, utilities, merchandisers, and other enterprises to enhance the member, customer and client experience while increasing conversion rates for enrollment, services, and payments. Psychographic Conversion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, and Milan. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruetrue.com>.

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